

# >>> Become a member Alexis de Tocqueville Society



## WHAT IS THE ALEXIS DE TOCQUEVILLE SOCIETY?

The Alexis de Tocqueville Society was created to celebrate people who demonstrate exceptional philanthropic leadership. The Society is named after the French historian Alexis de Tocqueville, who expressed his admiration of the American tradition of neighbor helping neighbor in his classic treatise Democracy in America.

Granite United Way is proud to recognize our local leaders whose philanthropy reflects a deep and sincere commitment to the community.

## HOW TO JOIN

Membership in the Society is granted to individuals contributing a minimum of \$10,000 annually to Granite United Way. Of this amount, at least \$5,000 must be designated to United Way, a specific United Way initiative or to one of its three impact areas. Granite United Way's "Step-Up Program" allows new members to make a de Tocqueville commitment over a period of years (typically two to three). This is a flexible giving option that allows you to customize the amount of your pledge.

## MEMBERSHIP BENEFITS

As an Alexis de Tocqueville Society member, you can be assured that your donation will have the maximum impact in your community. Granite United Way's Community Impact process holds funded programs to high standards of effectiveness and financial accountability.

- If you have special interests, after you have fulfilled the \$5,000 allocation to Granite United Way, the remaining balance may be designated to any non-profit, 501(c)3 organization(s) and we will forward your designated donation so you can be properly recognized by the charity. As a de Tocqueville benefit, no administrative fee is charged on your designation(s).
- Invitation to Leadership and special events as well as other opportunities to network and meet with other business and community individuals who share a like-minded spirit of philanthropy.

For further information about the Alexis de Tocqueville Society, please contact:  
Katie Kobe Kent at [Katie.Kobe@graniteuw.org](mailto:Katie.Kobe@graniteuw.org) or 802.356.7892.



# >>> Step Up Program Alexis de Tocqueville Society



## How do I become an Alexis de Tocqueville Society Member?

Membership in the Alexis de Tocqueville Society is granted to individuals contributing a minimum of \$10,000 annually to Granite United Way. Of this amount, at least \$5,000 must be designated to Granite United Way, a specific Granite United Way initiative, or to one of our three impact areas (Education, Income, or Health).

## Alexis de Tocqueville Society Step-Up Program

Granite United Way offers an opportunity for individuals and couples to make a multi-year gift to attain membership in our Alexis de Tocqueville Society. If you invest a minimum of \$5,000 this year, and commit to increasing your gift to the \$10,000 level, you will be recognized as a member this year.

Step Up Gift Example			
Year 1	Year 2	Year 3	Year 4
\$5,000	\$6,500	\$8,000	\$10,000



## Alexis de Tocqueville Society Membership Benefits

- ✓ After fulfilling the \$5,000 allocation to Granite United Way, Alexis de Tocqueville members may designate to any non-profit, 501(c)(3) organization with no administrative fee.
- ✓ Access to special events that allow you to network with some of our community's top leaders and philanthropists.
- ✓ Special volunteer opportunities.
- ✓ Professional, dedicated staff for designation administration.
- ✓ Tours of program sites to engage with Granite United Way impact work.
- ✓ Invitation to exclusive annual events and our annual celebration.
- ✓ Ability to inspire others by your significant level of giving.

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